

NO STOPPING FOR FILES

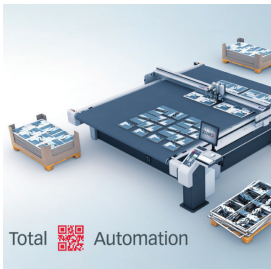
There is no reason you should have to stop your digital finishing process to retrieve cut files. While many digital finishing workflows offer barcode scanning for more expedient file retrieval, this process still involves a manual step, requiring a stoppage in production while the operator pulls out the scanner, captures the barcode, and retrieves the file that matches the job at hand. Eliminating this manual step significantly enhances cutting/finishing productivity. Wherever maximizing throughput is important – no matter whether the production workflow involves manual material handling or automatic sheet/board loading, or even working with rolls – it makes no sense to have to stop the machine and interrupt production simply to pull up the next file.

With the addition of automatic QR-code capture in the latest version of Zünd Cut Center, it no longer matters in what sequence the jobs present themselves or how they are nested. Zünd Cut Center instantaneously pulls up the correct cut file for

each job and automatically corrects for orientation and all other variables in print or material. Especially with shorter/custom runs, where every sheet/board may be different in terms of print or even substrate, this is the only way to ensure the cutter can stay in operation 100 percent of the time for maximum productivity.

Besides capturing the QR code and retrieving the correct cut file, Zünd Cut Center also activates the tooling specified in each job. This makes it possible to have one half of a Zünd cutting system set up e.g. for routing, the other for cutting/creasing, without incurring any idle time in switching from one operation to the other – a perfect setup for busy, large-volume shops with diverse production requirements.

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Total Automation

SUSTAINABLY SEPARATING YOUR SHOP FROM THE REST

We all need to work hard to minimize our environmental impact. There is no doubt that employing sustainable practices not only helps lighten our impact but also brings with it financial benefits that can be seen on the bottom line. With the resources available to printers today, from our industry's leading SGP Partnership to the many local recycling options allowing them to tackle the "non-profit" initiatives, it has never been so easy.

The same cannot be said for choosing an eco-friendly print media. Today, in almost every major media category, you can find an eco-friendly option, but you have to be really careful as to the claims being made. This is where third-party certification plays an important role. Whether it is certifying your business' sustainability or the products that you are offering, third-party certification can help separate you from your competitors.

Soon, simply saying something is certified will not be enough; you will need to prove it. From a recycled content perspective,

the leading third-party certifier is SCS Global, and for print shop sustainability it is the aforementioned SGP Partnership. Printers who align themselves with companies that combine sustainable business practices with eco-friendly product offerings will bring integrity to their message.

Worthen, with its Perception brand of PhotoFab® Eco products, has partnered with Unifi (the first textile company to gain SCS Global Services "Responsible Source" certification) and has raised the bar for repositionable wall graphic applications by introducing a woven polyester fabric made entirely out of recycled plastic water bottles. The 100-percent, certifiably sustainable product comes as a result of using Unifi's Repreve polyester fiber in the weaving of the fabric, allowing you to confidently stand behind your sustainable message.

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